

OFFER SAME-AS-CASH* PAYMENT OPTIONS TO HOMEOWNERS. GIVE THEM ANOTHER REASON TO SAY “YES” ON EVERY PROPOSAL.

Ply Gem knows you need proven selling tools that can help you increase sales, build your business and make more money. EnerBank USA's Express Loan Program featuring Same-As-Cash* can help turn prospects into customers with credit decisions in about 10 minutes.

CLOSE MORE SALES FOR MORE MONEY IN LESS TIME.

Grow your business, even in a down economy, with this proven sales tool:

- Close more sales
- Secure larger jobs
- Reduce cancelled appointments and jobs
- Attract more sales leads when you advertise Same-As-Cash*
- Eliminate paperwork – customer approvals by phone
- Guarantee payment for completed jobs



GIVE HOMEOWNERS THE GREEN LIGHT FOR EVERY JOB.

Same-As-Cash* payment options can be used for siding, stone veneer, masonry, windows, railing, gutters, roofing, kitchens, insulation, room additions and more. Which means you can grow your entire business by offering Same-As-Cash* on every job.



FOLLOW THE GOLDEN RULE FOR SUCCESS.



It's simple and it's helped hundreds of companies increase their sales. All you have to do is tell prospective customers about Same-As-Cash* – EVERY lead, EVERY time. We suggest the following:

"One of the benefits of working with our company is 180-Day Same-As-Cash* as a payment option. It's quick and easy to apply by phone directly to our bank. If you have any questions or want to apply, I can give you the toll-free number."

Companies who have followed the Golden Rule have seen as many as 50% to 60% of prospects apply for Same-As-Cash* – with an average approval rate over 90%.

NO INTEREST. NO PAPERWORK. NO WAITING.

With Same-As-Cash*, customers can buy today, defer payments for up to 18 months and pay no interest if the loan is paid in full during the Same-As-Cash* period.

3, 6, 12 & 18 Months Same-As-Cash*

- Loan amounts – \$1K to \$45K on approved credit
- No payments, no interest if paid in full during the 3, 6, 12 or 18 month period
- Payments deferred for 3, 6, 12 or 18 months
- One payment to you by electronic transfer directly into your business account

6, 12 & 18 Months Same-As-Cash* Flex Loan

- Loan amounts – \$1K to \$45K on approved credit
- No payments, no interest if paid in full during the 6, 12 or 18 month period
- Payments deferred for 6, 12 or 18 months
- Eliminates need for a down payment from your customer
- Two payments to you – initial advance up front and final payment upon job completion

GET YOUR EXPRESS LOAN PROGRAM CONTRACTOR APPLICATION PACKAGE AND GET STARTED TODAY.

Once your company is approved to participate in the program, you can offer it to your customers. EnerBank USA will provide your company with training, a toll-free number, and contractor ID number so your customer can apply directly to the bank and get a credit decision on the spot – while you are writing your proposal.

To get your Contractor Application, call EnerBank USA at 1-800-262-1655 or visit www.sameascashloans.com and click on the independent contractor tab and then the contractor application tab.

*Borrowers approved for Same-As-Cash loans will pay no interest during the Same-As-Cash period if they re-pay the total amount borrowed on or before the Same-As-Cash date specified in the Note and Disclosure Statement. Borrowers may also qualify for monthly loan payment deferrals during the Same-As-Cash period.

The Express Loan Program is solely a program of EnerBank USA. Any financing, credit or other agreements are between the contractor, the homeowner, and EnerBank USA. Ply Gem makes no representations, warranties, guarantees or other agreements, and shall have no obligation or liability in connection with or respect to this Express Loan Program or Same-As-Cash feature.
85101009991101/BB/CG/1100



Windows Siding Stone Veneer Fence+Rail Designer Accents plygem.com

 **Ply GEM**
BUILDING PRODUCTS. BUILDING SUCCESS.